

M BASIN RESOURCES

Basin Resources is a glossy magazine about the local people, resources and technology in the energy community of San Juan County. Basin Resources is distributed four times a year.

Magazine online at
www.basinresourcesusa.com



- Regulatory information impacting San Juan County and the energy industry
- Editorials from industry leaders
- Industry awards
- New technologies or technical advancements
- Safety tips
- Community Service participation
- Employee recognition
- New management, executive officer announcements & promotions
- Environmental impact/wildlife photo winners
- Current and future expansion plans
- Questions/Answers

Please submit company information and story suggestions based on the topics above to editor@basinresourcesusa.com



Basin Resources

Technology & Power in the San Juan Basin

Basin Resources is a glossy magazine about the local people, resources and technology in the energy community of San Juan County.

Distributed four times a year on February 14, May 9, August 8, December 5

MAJESTIC
Media

15,000 copies

7,500 delivered directly to over 300 oilfield related businesses
7,500 distributed on racks in 175 high traffic locations.

All Ads are Full Color

BACK COVER	\$2000
INSIDE FRONT COVER	\$1750
INSIDE BACK COVER	\$1750
PAGE 3	\$1500
PAGE 5	\$1400
PAGE 7	\$1300
FACING PAGES	\$2000

	1x	2x	4x
FULL PAGE	\$1150	\$975	\$750
1/2 VERTICAL	\$725	\$650	\$550
1/2 HORIZONTAL	\$725	\$650	\$550
1/4 VERTICAL	\$500	\$450	\$400
1/4 HORIZONTAL	\$500	\$450	\$400
1/8 VERTICAL	\$400	\$350	\$300
1/8 HORIZONTAL	\$400	\$350	\$300

Magazine online at
www.basinresourcesusa.com

Ad Specifications

Digital ads will be accepted in these formats:

- A. Acceptable Media:** CD's or FTP site upload available.
- B. File Formats:** 300 dpi/CMYK, PDF preferred
- C. Accepted Applications:** QuarkXpress, Photoshop CS3, Acrobat, Illustrator CS3 or InDesign CS3 with all graphics and fonts included and/or embedded. Graphics must be CMYK and saved in TIFF, EPS, or PDF format at 300 DPI resolution or higher.

Requirements

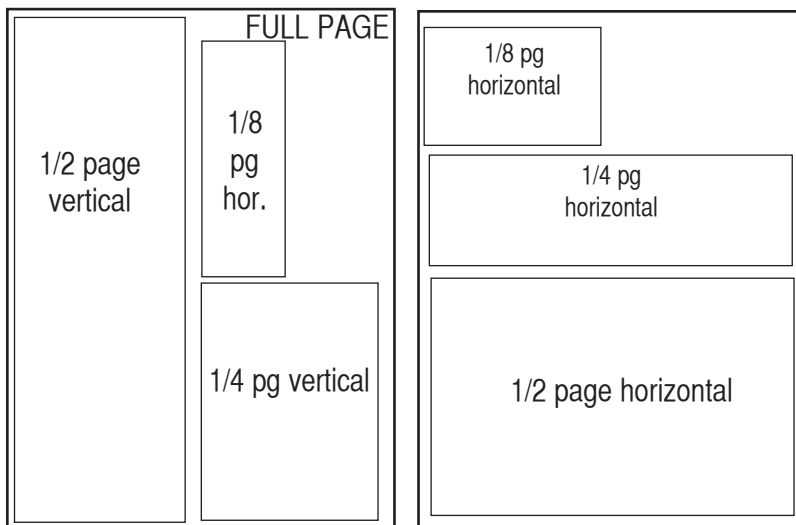
Photos must be approved for mechanical standards. Majestic Media will not be held responsible for the quality of images provided from non-professional digital photography or scans. Publisher reserves the right to refuse photos or copy.

Ad production services are available. We only accept digital versions of advertising from other publications. We will not scan ads from phonebooks, newspapers or other magazines.

Majestic Media reserves the right to add "Advertisement" to any ad.

**Ad deadline: January 22,
April 16, July 16
November 12**

Ad Sizes



Ad Size Specifications

Ad Size	Width	Depth	
Full Page	8.875"	11.375"	bleed
	8.375"	10.875"	trim
	7.875"	10.375"	image area
1/2 page horizontal	7.875"	5.125"	
1/2 page vertical	3.852"	10.375"	
1/4 page horizontal	7.875"	2.598"	
1/4 page vertical	3.852"	5.125"	
1/8 page horizontal	3.852"	2.598"	
1/8 page vertical	1.844"	5.125"	



100 W. Apache St.
 P.O. Box 2636
 Farmington, NM 87499
 505-516-1230
 Fax 505-516-1231

ADVERTISING AGREEMENT

Between Majestic Media, Inc. and:

Account Name: _____

Contact: _____ Phone #: _____

Address: _____

Phone: _____ Fax: _____

Email: _____ Account Executive: _____

SIZES and RATES:

		<u>1x</u>	<u>2x</u>	<u>4x</u>	
BACK COVER	\$2000	FULL PAGE	\$1150	\$975	\$750
INSIDE FRONT COVER	\$1750	1/2 VERTICAL	\$725	\$650	\$550
INSIDE BACK COVER	\$1750	1/2 HORIZONTAL	\$725	\$650	\$550
PAGE 3	\$1500	1/4 VERTICAL	\$500	\$450	\$400
PAGE 5	\$1400	1/4 HORIZONTAL	\$500	\$450	\$400
PAGE 7	\$1300	1/8 VERTICAL	\$400	\$350	\$300
FACING PAGES	\$2000	1/8 HORIZONTAL	\$400	\$350	\$300

I hereby represent that I am authorized to place this advertising and unconditionally guarantee payment for the above selected services and/or products. Invoices are payable in advance or upon publishing of advertising. By signing this agreement I agree to the policies and agreements of Majestic Media, Inc.

Method of Payment: Check # _____, for \$ _____

Credit Card (circle) : Visa MC AmEx

Card # _____

Exp Date _____ CIV code # _____

Zip Code for billing address _____

Billing phone # _____

NOTES:

ACCEPTED

Advertiser Name

 Authorized Signer

Majestic Media

 Account Executive

Basin Resources Magazine

is available at the locations listed below:

Henry Production Pumps and Services	Fabworks TPS	Cross Chemical Valve Maintenance	Benchmark Equipment 24/7	Ecosphere PAC
Farmington Freightliner Automation X	D-Mart	Three Rivers Trucking	KC Transport	HouseMasters
Hopper Specialty	Big Red Tool	Zia Wire	Kyvek	Howard Supply
Clay Groomer Machine Shop	Wellcheck	Hurricane	Elite Energy	JW Measurement
Western	Metal Depot	Basin Irrigation	Totah Rental	Toolpushers
Green Analytics	Advertising Ideas	Knight Oil	Corrpro	Vinson Process
Wood Group	Gabalton Construction	A&J Well	Poquito Compressors	Western Tool
Off Again Auto	WSI	High Desert Industries	WPX	Benson Montin Greer
DTS	Souder Miller	Compressor Systems	Wellsite Solutions	Petro
Blue Jet	AZ Tire	Bay Valve	Patriot	Redwolf
Dugan	Autographics	Utley Plumbing	Select Oil Tools	Lucky Ridge
Potwin	Cimmaron	Wellhead Compression	SJ Measurement	LR Oilfield
Four States	Riley Industrial	Roberts Trucking	Farmington Fire Equipment	Quality Measurement
MPI	Foutz Hannon	Basic Energy	Mechanical Solutions	Silver Star
Javier Construction	Finch Lube	Herberts Welding	Merrion Oil	Southwest Concrete
RAC	Interstate Towing	Dawn Trucking	Ralph Miller	United Rentals
Quadco	Summit	Technical Compression	Peerless Tire	Keystone Oil
Sooner B&B	San Juan Compression	Bloomfield Welding	Farmington Tire	Bruckners
Wilson	Cascade	Basin Well Logging	A1 Rentals	Rush
Baker Hughes	UltraForm	Filter Supply	John Crane	Wireline Specialties
DXP	Rupp	Aztec Well	Basin Tire	S&S Engine
Safety Alliances	Westates	ICE	Discount Tire	Slick Rod
Premier NDT	MR Trucking	Roadrunner MVD	Star Collision	Nancys Rubbers
Motion Industries	Chenault Construction	Aztec Excavation	Mead McCain Mobile	The Wrench
RCO	Airgas	Big O Tires	Halliburton	Sweetland
McJunkin	Sign Works	T&T Fence	Conoco	Quality Tire
Redman	Als Service	Home Plumbing	Batteries Plus	Aladdin Southwest
Four-Four	HOSS	SSS Trucking	San Juan Casing	Fleetpride
Franks Supply	Burr Oil	Baker Oil	Uhaul	FRMF
A-Plus Well	SGC Engineering	Basin Disposal	Coleman Oil'	AlSCO
Weatherford	B&B Specialties	Calder Services	Farmington Safe and Lock	JM Baling
Animas Bearing	OCE	BP	Rosenbaum Consturcion	GCR Tires
MJ Valve	Little Oil	Graphic Designer	ABC Canvas	Southwest Hydraulics
AAA Well	Allstate	L&L oilfield	Granite Guy	AutoSpecialties
Sierra Oilfield	NAPA	Oil & Gas Equipment	American Fence	Blagg Engineering
Phoenix Well	Reliable Compression	Hydropure	Walsh Engineering	Paul & Sons Construction
MiSwaco	Crane Service	Sierra Oilfield	Quality Fiberglass	IFA
NobelSysco	AlrDrillingEnvirotech	Double S Hotshot	EZ Shade	JaLu
Inland Kenworth	Noels	High Desert Valve	Corkys Tractor	Southwest Building Block
Modern Iron	Elkhorn	D&M Welding	Exterran	Alpine Lumber
Rig Equipment	HoAd	Kelco	Road Machinery	JC Electric
Cameron	Simons Petroleum	West States Energy	Wagner Equipment	Red River Compression
WinnMarion	Aztec Machine	Mesa Well	EMS	TriENERgy
Europa Construction	Cranes Materials	Fracmasters	Cummins	TR Well
Best Communication	CFM	Snell Welding	Hanover	Odessa Pumps
Fastenal	Prcoision Fitting	Tefteller	RA Biel	Rising Sun Plumbing
M G Drilling	Waukesha Pearce	Simmons	Energy Pump & Supply	American Equipment
Uniform Kingdom	Cameron	United Field Services	CJ Trucking	Microbial Engineering
Mister Muffler	C&J	Gas Analysis	LF Well	Cimarron
Sandys Automotive	Adobe Const	Harpole Construction	Bloomfield Equipment	Energen
Johnnys Radiator	Foutz Bursom	Cave	Uselman Construction	Magna
Grainger	Total Safety	TRC	MultiChem	High Tech Rentals
Watson Tractor	CGM	Billings Electric	Tierra	Roadrunner Gas Station
Walker Agency	Baileys Welding	Tuboscope	Enterprise	Flogistix
Double M Sales	AirStar	Halo	KinderMorgan	DM Welding
Filter Service	Permian Power	Twin Stars	Williams	Surefire Burner
Cleanco	All American Technical	R&L Chart	Bearcat Drilling	Spellbring Construction
Kaman	Antelope Sales	Miller & Sons Trucking	Golden Equipment	JC Well Service
Midas	Flint	Kelley Oilfield	Chem2Hill	Hopkins Map Service
Western Bearing	Largo Tank	GASCO	Professional Well	Red Hills
Browns	PESCO	Atomi	Southwest Bit	Logos Resources
Ricks Auto	Noble Energy	FraleY	Border States	Steve Oldfield
Bond Paint	NCG Electric	H&H Wire	Scada	Iina Ba
J&J Chemicals	Baker Hughs	Power Innovations	Tory & Als Electric	Roddy Production
	Amerigas	Bloomfield Oil & Gas	Animas Environmental	Washburns Accounting

Plus 150+ racks around San Juan County, NM and Southern Colorado