

Bringing a visual revolution to life!



2012 DIGITAL MEDIA KIT





FARMINGTON

2937 East Main Street

RATE CARD

:08 SECOND AD

DAY	TIME	PROGRAM	RATE
M-F	5am-10am	Weekday AM	.30
M-F	10am-4pm	Weekday Daytime	.50
M-F	4pm-7pm	Weekday Prime	.75
M-F	7pm-1am	Weekday Late	.25
Sat.	5 am-7pm	Saturday	.50
Sat.	7pm-1am	Saturday Late	.25
Sun.	5am-12am	Sunday	.25

Minimum Monthly Order — \$250

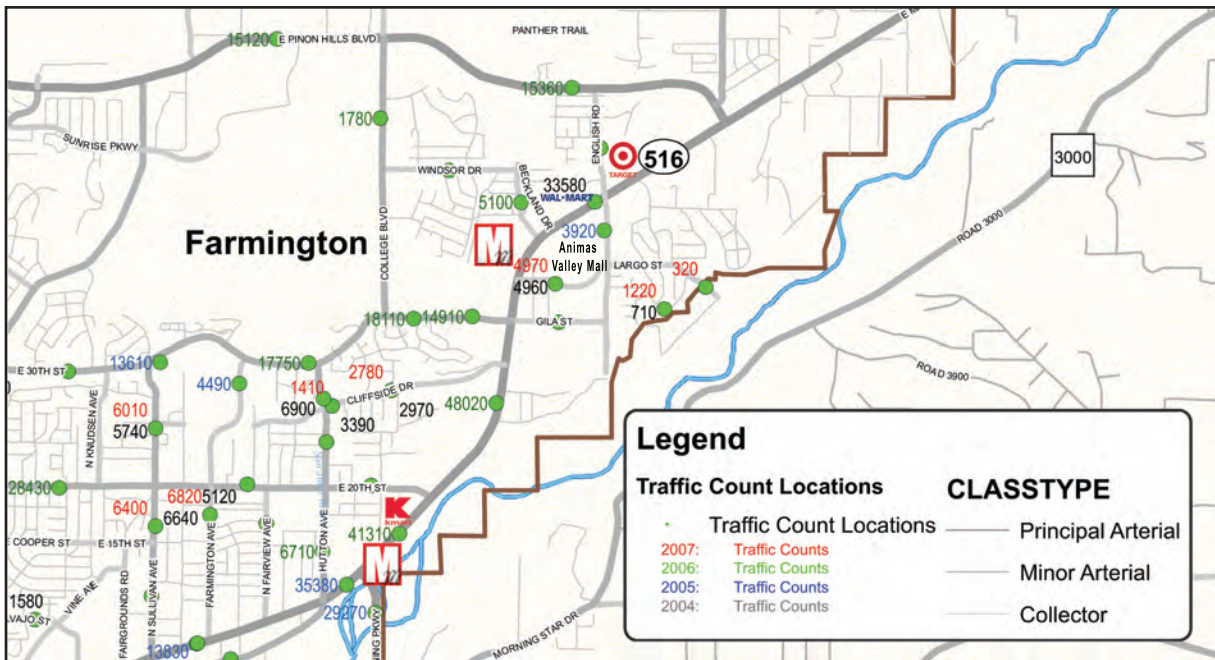
Weekly Order — \$125

Production Fees: \$25 per ad. All costs are Net.



Intersection of Main Street and Browning Parkway.

Farmington Traffic Count



Source: www.farmingtonmpo.org/trafficcounts

Over 40,000 vehicles per day.

More than 1.2 million vehicles pass by this information center each month.

100 W. Apache St. • Farmington, NM 87401 • 505-516-1230





FARMINGTON

4400 East Main Street

RATE CARD

:08 SECOND AD

DAY	TIME	PROGRAM	RATE
M-F	5am-10am	Weekday AM	.50
M-F	10am-4pm	Weekday Daytime	.75
M-F	4pm-7pm	Weekday Prime	1.00
M-F	7pm-1am	Weekday Late	.35
Sat.	5 am-7pm	Saturday	.75
Sat.	7pm-1am	Saturday Late	.35
Sun.	5am-12am	Sunday	.35

Minimum Monthly Order — \$350

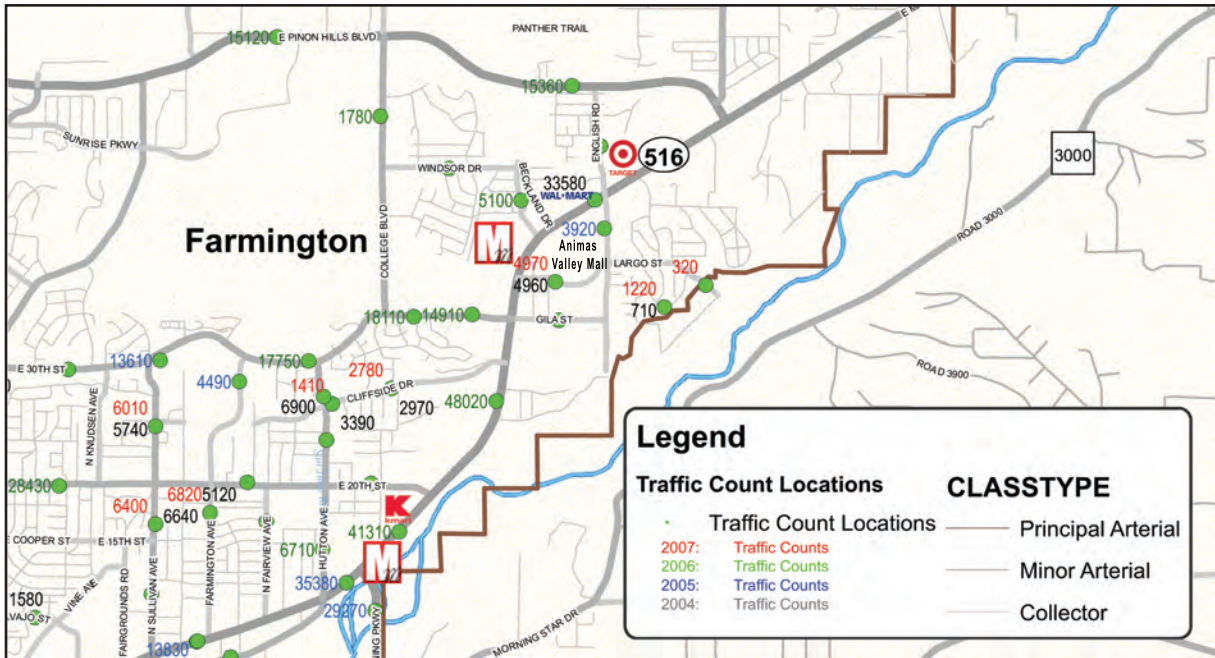
Weekly Order — \$175

Production Fees: \$25 per ad. All costs are Net.



Across from the Animas Valley Mall, Sams Club & WalMart.

Farmington Traffic Count



Source: www.farmingtonmpo.org/trafficcounts

Over 48,000 vehicles per day.

More than 1.5 million vehicles pass by this information center each month.

100 W. Apache St. • Farmington, NM 87401 • 505-516-1230





KIRTLAND

CR 6400

RATE CARD

:08 SECOND AD			
DAY	TIME	PROGRAM	RATE
M-F	5am-10am	Weekday AM	.75
M-F	10am-4pm	Weekday Daytime	.50
M-F	4pm-7pm	Weekday Prime	.75
M-F	7pm-1am	Weekday Late	.35
Sat.	5 am-7pm	Saturday	.75
Sat.	7pm-1am	Saturday Late	.35
Sun.	5am-12am	Sunday	.35

Minimum Monthly Order — \$350

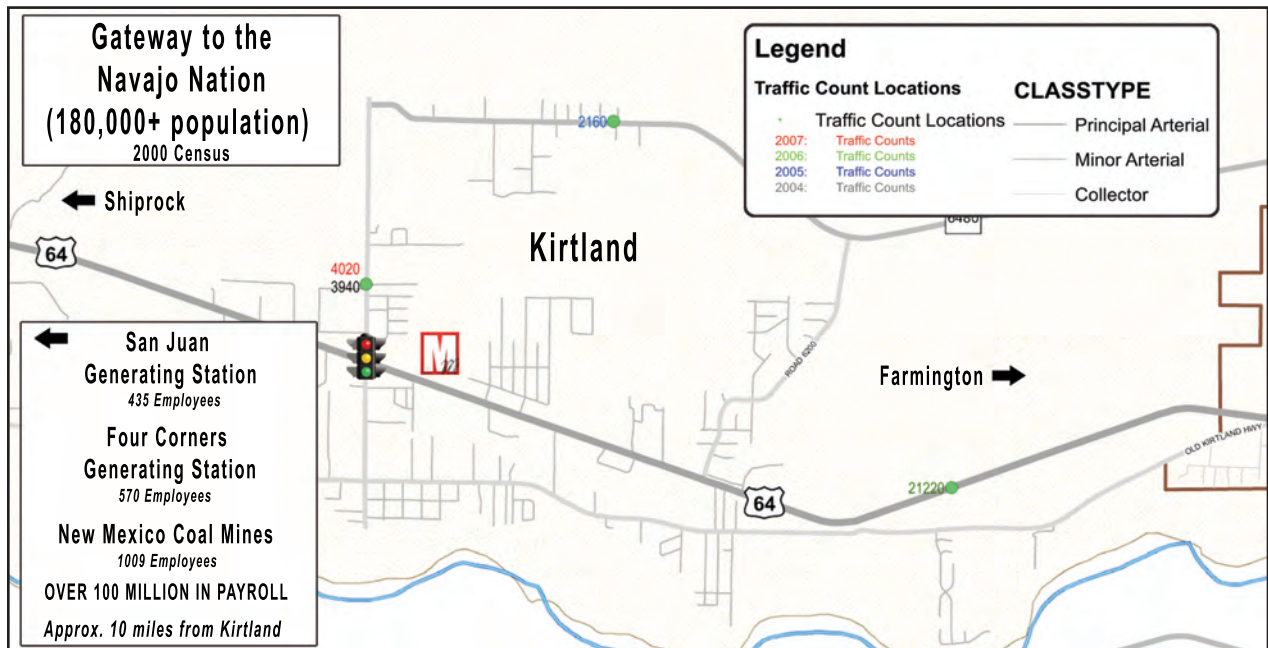
Weekly Order — \$175

Production Fees: \$25 per ad. All costs are Net.



Intersection of Hwy. 64 and CR 6400.

Kirtland Traffic Count



Source: www.farmingtonmpo.org/trafficcounts

Over 25,000 vehicles per day.

More than 750,000 vehicles pass by this information center each month.

100 W. Apache St. • Farmington, NM 87401 • 505-516-1230

